THIRD COUNTY ASSEMBLY NO.059

AFTERNOON SITTING (127)

REPUBLIC OF KENYA

THIRD COUNTY ASSEMBLY – THIRD SESSION

THE COUNTY ASSEMBLY OF LAIKIPIA

ORDER PAPER

WEDNESDAY 14TH AUGUST, 2024 AT 10.00AM

PRAYERS

1. Administration of Oath
2. Communication from the Chair
3. Messages
4. Petitions
5. Papers
6. Notices of Motions (As listed in the appendix)
7. Statements (As listed in the appendix)

8* MOTION- ESTABLISHMENT OF A TOURISM POLICY

Honorable Speaker, I beg to move the following motion;

That, Noting that Trade development and regulation including local tourism is a function of County Government as stipulated in Part 2 of the Fourth Schedule of the Constitution of Kenya 2010; **Further noting** that the County Integrated development plan, 2023-2027 nurtures promotion of domestic tourism as one of its objectives in the Tourism Sector; **Aware that** Tourism remains the cornerstone of the economy, and a leading foreign exchange earner for the country, Moreover, the sector has high multiplier effects as its growth stimulates further development in other activities; **Cognizant that** the county governments are the custodian of tourism resources hence they have vital role to play in tourism; **Appreciating that** a range of eco-tourism and community-based projects should form part of a diversified and enhanced tourism product, including home stays, agro-tourism and sports tourism; **Observing that** the success of domestic tourism is dependant upon effective and creative marketing and promotion of the county as a destination; this House **urges** the County Government to establish a County Tourism Policy that will seek to:

…….8*

1. Revive County Tourism through putting in place measures such as redeeming of destination image and positive publicity by employing public relation tools, product diversification, provision of high quality standards of products and services, tourism area planning and incentives to attract investments in tourism sector;
2. Support Communities in the development of local tourism products through technical assistance;
3. Diversify, develop and implement innovative tourism products that enhance economic growth, environmental sustainability and preserve heritage;
4. Support communities in designing and developing authentic innovative tourism products at the local areas;
5. Enhance the uptake of Meetings, incentives, conferences and exhibitions (MICE);
6. Ensure that tourism circuit roads are mainstreamed into the National and County Roads Investment Plan;
7. Give high priority for upgrading, rehabilitation and periodic maintenance and signage for access roads to local tourist destinations;
8. Develop a County Tourism Marketing Strategy to guide and inform tourism marketing and promotion in the County;
9. Fasten the development of available tourist sites like Kirimon National Reserve, Manguo Hippo Point and other available tourist sites within the County.

(Hon. Salim Edung', Member of County Assembly Representing Segera Ward)

***Denotes Orders of the Day**

……../ Appendix

APPENDIX

1. **NOTICES OF MOTIONS**

a. **Notice of Motion- ESTABLISHMENT OF A TOURISM POLICY**

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(Hon. Salim Edung', Member of County Assembly Representing Segera Ward)

2. RESPONSES TO STATEMENTS

a. Response statement No. 003/2024 to the Chairperson Labor, Social Welfare and Community Services committee (Hon. Irene Wacuka) raised by the member representing Ngobit Ward (Hon. Catherine Nyokabi) pertaining Acting Chief Officer department of Agriculture, Livestock and Fisheries on 21st May 2024.

b. Response statement No. 004/2024 to the Chairperson Agriculture, Environment and Natural Resources committee (Hon. Leila Hassan) raised by the member representing Mukogodo West Ward (Hon. Nicholas Lempaira) pertaining to Water tariffs in Laikipia County on 23rd July 2024.